

Short biography

Dr. Danijela Ciric Lalic is an Assistant Professor at the UNS, Faculty of Technical Sciences (FTN), Department of Industrial Engineering and Management (Chair for Production Systems, Organisation and Management) and a visiting professor at the Faculty for Economics, Finances and Administration – FEFA, Metropolitan University, Master programme “Digital transformation”. She received her Ph.D. in Industrial Engineering and Engineering Management with a focus on Agile Business Transformation and Project Management at UNS FTN. She worked as a Portfolio Manager in the SDG Integration Centre of the United Nations Development Program (UNDP) - Serbian branch. Currently, she is engaged as a Senior Non-Key Expert in the EU-funded technical assistance project "Rural SMEs Policy Support Window" for Moldova. Her research, teaching, and advisory activities intersect project management, digital transformation, and sustainable business practices in business. In 2018 she was awarded for her Ph.D. research by PMI, USA, as one of the 3 in the world to receive PMIs funding in a very competitive selection, judged by a committee of world-leading academics and practitioners. She was a researcher on the project financed by the Ministry of Education, Science and Technological Development. She is a part of the Serbian research team in the “European Manufacturing Survey” project coordinated by Fraunhofer ISI from Germany. She published more than 40 papers in scientific journals and conferences. She has extensive expertise in project management with more than ten years of project, program and portfolio management experience. She provided several consultancies for the EU, UNIDO, UNDP, the European Capital of Culture, and many academic institutions. She has participated as an expert, consultant, trainer, or project manager in more than 40 national/international projects, including more than 15 Tempus/Erasmus projects. Currently, she is participating in three Erasmus+ projects in the field of e-learning, data literacy, and digital skills projects (i.e. ENLIVEN, VIVA, WEBJOU) and one Horizon Europe (EdTech talents). She coordinates Jean Monnet's Module "Enhancing PM2 Skills and Competencies for EU Funded Projects". She holds Project Management Professional (PMP), PM2 and Scrum Master certificates.