

## Short biography

**Dr Bojan Lalić** is a Full Professor at the Faculty of Technical Sciences, University of Novi Sad, Department of Industrial Engineering and Management (Chair for Production Systems, Organisation and Management) and the Head of MBA (Master of Business Administration) studies in Engineering Management. He is a Visiting professor at four universities: Donghua University, Shanghai, and The People's Republic of China; Technical University Graz, Austria; Technical University Wien, Austria; and University of Maribor, Slovenia. His research, teaching, and advisory activities intersect digital transformation, industrial engineering, sustainable production, sustainable business strategy, and management. Professor Lalić published more than 30 papers in the best scientific journals listed on ISI Thomson Reuters and more than 100 papers presented at scientific and professional conferences. He is also an Editorial Board Member of the International Journal of Industrial Engineering and Management. During his professional career, he worked as Institute Program Manager for Cisco Entrepreneur Institute by Cisco Systems and as a consultant on numerous projects. He is the founder of the Cisco Entrepreneur Center in Serbia and the Distance learning laboratory at the University of Novi Sad. He is a coordinator of the Serbian research team in the project “European Manufacturing Survey” coordinated by Fraunhofer ISI from Germany. Professor Lalic launched the first Serbian MBA studies at public universities, Graduate Professional Studies in Human Resources Management, Project Management, and Electronic Business, and Graduate Master Studies in Health Management at the University of Novi Sad. He is a full member of IFIP (International Federation for Information Processing) Working Group 5.7. From 2017 to 2020, Professor Lalic worked as an advisor to the Minister of Innovation and Technological development in the Government of the Republic of Serbia. Today, he is an advisor for sustainable development and innovation in many companies. He is a member of a working group Industrial Policy 2030 and National Strategy for the Development of Artificial Intelligence (2020-2030) in the Government of the Republic of Serbia. Professor Lalić is a President of the Belt and Road Institute in Serbia. He was a researcher on two projects financed by the Ministry of Education, Science and Technological Development and he coordinated numerous national and international scientific and capacity-building projects, including TEMPUS/ERASMUS projects, and provided several consultancies for UNIDO, UNDP, GIZ, and many manufacturing companies. Dr. Lalic act as an ESG consultant for several national and international companies.